



## Enjoy your Dining, Preserve Kyoto

Kyoto City is offering the "Preserve Kyoto Gift." Donate today and receive a QR code food voucher. These digital vouchers can be used at various restaurants and establishments in Kyoto City.

Your generous donation will help preserve Kyoto's beautiful scenery, support traditional industries, and aid young artisans.



Scan the QR code to sign up for the **FREE mobile exclusive** dietary-specific restaurant map and insightful articles.

If you wish to **donate the full amount** to the City of Kyoto, you can do so via the right QR code.



# KYOTO

TOURIST GUIDE  
Preserving Kyoto

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Digital Map & Event Calendar included

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## Kyoto inspires tourists . . .

### Kyoto Culture

Kyoto is known as Japan's cultural capital. It holds:

- 20% of the countries national treasures
- 14% of Japan's cultural assets
- 17 UNESCO World Heritage sites
- 74 traditional craft industries

### Kyoto Feels | City and Landscape

- Kyoto is a city surrounded by tranquil mountains and historic sites.
- There are over 40,000 Kyo Machiya (traditional townhouses) and countless temples and shrines.
- This blend of nature and culture symbolizes the Japanese identity.

### Kyoto Eats

- Kyoto has a unique culinary identity with cuisines such as Obanzai.
- These dishes are crafted with local quality ingredients, skilled techniques, and warm hospitality.
- Discover and savor the exquisite flavors of this rich food culture.

Scan the QR code to access a digital map and the event calender.

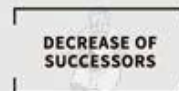
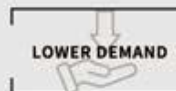
Digital Map & Event Calender



## but it's at risk of being lost

### A culture at risk

- Kyotos traditional industries are under threat from lower demand and a decreasing number of young artisans.
- Nishijin weaving and Kyo-Yuzen dyeing (used in the making of kimonos) have seen a 95% drop since their peak.
- This threatens Kyoto and Japan's cultural identity.



### A cityscape at risk

- Due to preservation costs and other factors, 800 Kyo-Machiya are lost every year.
- Without action, they will disappear within 50 years.



### Kyoto Revitalization Section, City of Kyoto

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